



“We’re really excited to be one of the first sites to offer deferred payment through PayPal and give our customers even more choice when they make a purchase. We see this as a great new tool to generate even more sales for our business.”

– Dave Gaeta,
Director of Marketing



Boost sales with PayPal Pay Later

PayPal offers a great new feature to increase your sales. PayPal Pay Later is a financing option you can add to your checkout flow that works even for customers without a PayPal account. With PayPal Pay Later, your customers can shop now – and pay later – and your business can:

Increase revenue

Attract more customers – Tap into the growing network of millions of PayPal account holders.

Drive up average order size – When customers can defer payment, they’re more likely to buy more items and higher-priced products.

Improve customer loyalty

Provide more ways to pay – Shoppers like choice. Give them the option of deferring payment with no interest and no payments for 90 days.

Offer no-hassle convenience – PayPal Pay Later checkout is fast, easy, and secure – approvals take 30 seconds or less. Plus, your customers can manage their account online.

Integrate easily

Simplify with one solution – Checkout flow and financing are available in one product, one vendor, one integration – all at a lower maintenance cost.



Email Banner promotion

Get fast setup – There’s minimal updating of your Express Checkout integration.

How it works

- 1 On your checkout site, when customers select PayPal Pay Later, they’re taken to a secure PayPal application page.

No payments 90 days

PayPal Pay Later [Details](#)

- 2 Customers enter their birthdate and the last four digits of their Social Security number. They get a response within 30 seconds. If approved, checkout continues. If declined, they can still pay with other options offered by you.
- 3 For approved transactions, you receive payment from PayPal. Customers will be billed by GE Money Bank.

Learn more

See how you can make PayPal Pay Later part of your online checkout – contact your account manager today.