Our technology powers brands around the world
Our technology helps airlines who want to serve modern travellers by reducing legacy system limitations and enhancing their capabilities.
What we know: ancillaries are now core

Source: CarTrawler Worldwide Estimate of Ancillary Revenue
Post Booking is making the difference
What we don’t realise...
Indirect
(GDS, Interline, ...)

Direct

$87bn

$5bn

2.6bn

1.7bn
Re-imagining Direct* is possible
Harder when you don’t control the offer

+7,90€
Mostly considered to be Sci-Fi
Why airlines should get it right?
It takes the industry forward

Untapped revenue

Increase user satisfaction

Add value to the ecosystem
Why is it so hard to fix?
Airline IT and integrations have never been friendly...

Costly  Complex  Non-scalable
So, what’s the solution?
Abstract and enrich your API to support any front-end delivery

API

Headless Air Commerce
Deliver widgets ready to be embedded in any front

API → Headless Air Commerce → Widget
As easy as adding 2 lines of code

```html
<!-- Ancillaries Widget -->
<div data-hac-ancillary="baggage"></div>
<div data-hac-ancillary="seat"></div>

<!-- JS Layer -->
<script type="text/javascript"
    src="/hac.caravelo.com/ancillary-lib.js"
    data-token="YOUR-CLIENT-TOKEN"></script>
```
Add Bags and/or Wifi for Chinese bookings in WeChat
Control the ancillary offer within OTA’s
Control the ancillary offer within OTA’s
Airline retailing, relevant everywhere

Launch micro services and widgets faster

Deliver rich experiences across channels

Repack and distribute among your partners
Reach your travelers wherever they are, wherever they buy
Let us help you make ancillaries as relevant through 3rd party channels as core channels

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Coffee break