GoVerify protects people from impersonation and deception fraud by validating the correspondence received from a trusted organisation is genuine without having to disclose any personal information.

GoVerify verifies calls, emails, texts and letters.
Anti fraud and anti money laundering secure payment systems, with an eye on customer experience
Impact from Fraud in Travel Industry
Indirect Costs of Fraud are 2.5x Higher than direct Fraud Losses

- Direct Losses: 6 Billion $
- Indirect Losses: 15 Billion $

2020 expected to exceed 25 Billion $
Travel is especially Susceptible to Fraud

- Use of stolen payment details
- Stolen Security credentials
- Chargeback Fraud
- Personal ID theft and impersonation
Action Following Potential Fraud Detection

- Reject or cancel the booking: 82%
- Update internal negative databases: 53%
- Request additional proof of ID or presentation of payment card used at check-in: 52%
- Allow the passenger to pay face-to-face: 50%
- Request another payment type: 46%
- Wait at the airport for the suspected fraudster prior to boarding: 32%
- Request additional proof of ID before ticket issuance: 29%
- Update shared negative databases: 27%
- Notify local law enforcement agencies of the suspected fraudster: 27%

Source: PhoCusWright and CyberSource - Airlines Reporting Corporation

Airline Travel Payment Summit, 2019, #ATPS
Paysafecash Experience – Frontend

**PAYMENT**

- **PAYMENT METHOD**
  - **Pay with Cash** (free)
    - Create your barcode and pay your order at one of hundreds Payment Points in your area.
  - **PayPal** (free)
  - **BPS online transfer** (free)
  - **Credit card** (free)

**easyFLY**

**GENERATE BARCODE**

- Barcode instead of Credit Card details

**FIND PAYMENT POINT**

- 200,000+ Point of Sales partners in 28 countries

**SCAN & PAY**

- Scan – Pay – Done.

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How does a cash based payment solution help?

Paysafecash attacks at the right angels

No Financial Information

Regulatory

Constant Monitoring

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Merchant Experience

User Experience

Simple API-integration

Experienced Data processing

Fraud

Timing

Regulatory

User behaviour

Law

Amounts

Devices

Verification

Security

Location

Merchant

Verification

Experienced Data processing

AML

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Detection and Screening
Anti-Money Laundering secured by ThreatMetrix

Country Specific Regulations

ThreatMetrix

Payment Events
Intelligence Events

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Cash still relevant

Development of cash circulation in EURO zone

Average cash growth rate per year

7.8%
No bank access
No Credit Card
Cash is reliable
Security Seekers
No Financial Data

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All-around protection by Paysafecash

**MERCHANT**
Risk Reduction

- In-Depth Verification
- No Chargeback
- Elimination of Data Handling

**USER**
Protection of sensible data

- No Credit card Information
- No Bank account
- No replicable Misuse
The Guardian

British Airways customer data stolen from its website

Airline urges customers to contact banks after 380,000 payment cards affected

Thu 6 Sep 2018 22.43 BST

Quelle: The Guardian, 2018

istockphoto.com
Photo Credit: JohnnyPowell
Offering Paysafecash payments pays off

Your benefits

- Superior safety against fraud
- 100% payment guarantee
- No chargeback risk
- Addressing of your entire target group
- Simple API-integration process
- 23 (28) countries with one cash payment option
- No implementation costs, no monthly fixed costs

Airline Travel Payment Summit, 2019, #ATPS
We are happy to answer any questions you may have

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