GoVerify protects people from impersonation and deception fraud by validating the correspondence received from a trusted organisation is genuine without having to disclose any personal information.

GoVerify verifies calls, emails, texts and letters.
SafeCharge is a global payments technology company with a mission to serve the businesses who demand more to:

Embrace commerce transformation  |  Enhance customer experience  |  Increase merchant revenues
The survival of the fittest

How change can bring new growth opportunities to the airline industry
“It is not the strongest or the most intelligent who will survive but those who can best manage change.”

Charles Darwin
Charting a new flight-plan

The classic business model is not successful anymore. New initiatives appear. What is next to bring profitability back?
Embracing change

"Change is hard at first, messy in the middle and gorgeous at the end."

Robin Sharma
...multipurpose spaces with a captive audience
The emerging species: Shaking things up

Some airlines are initiating small changes

Price war is over

Competition is healthy
Wings of Change

Expanding airline business model to beyond travel
“As we do new things, we accept that we may be misunderstood for long periods of time.”
Do you see what I see?

A retail space
45,000 feet in the air
Redefining aircrafts as retail space

- Plane full of people obliged to sit there for hours
- Plenty of time for shopping

- e-Commerce platform embedded in the in-flight options
- Wide range of products + selection of exclusive ones
- Special prices/duty free offers if you buy while you fly

- Personalisation
- Re-thinking loyalty programs
- Smart delivery options
An evolved payment solution mix

Payment technology is ready to sell in the air:
the omnichannel approach
Airlines have a great opportunity to become a new retail space. Technology is becoming ready to sell in the air not only face to face but also online. Optimal user experience with preferred local payment methods should be considered.
Thank you

Questions?

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