



**Universal Air
Travel Plan**

Airlines that Issue UATP Cards have the Advantage!

UATP programs are consistently profitable, often with better ROI than standard airline operations!

- Significant cost savings: eliminate merchant service fees for “on-us” sales
- New revenue source: earn money when UATP customers purchase airfare on other airlines
- Increase corporate market share and flown revenue
- Build customer loyalty: understand travel behavior and build more effective agreements via UATP Level III data
- Negotiate better rates with other credit card programs
- Strategic Planning Tool: Analyzing UATP data provides you with the tools to make informed business decisions

Corporate Customers Benefits

Give your customers what they want: Detailed data and more control of their travel spending with UATP!

- Itinerary level data allows companies to control costs and track travel while providing greater controls for Sarbanes-Oxley compliance
- No currency conversion fees, per card transaction fees or annual dues
- UATP can be used to purchase travel on more than 240 airlines globally