



# VLM Airlines Appoints CarTrawler™ for Strategic Car Hire Distribution Agreement

VLM Airlines and CarTrawler™, the worlds fastest growing car rental distribution system, have signed a 3 year agreement enabling the European airline to offer a dynamically packaged and standalone car rental offering for visitors to [www.flyvlm.com](http://www.flyvlm.com). Under the agreement VLM Airlines will use the CarTrawler™ distribution system to retrieve real-time inventory and pricing from major car hire suppliers in over 134 countries worldwide including all destinations serviced by VLM Airlines.



Uniquely, the CarTrawler™ technology provides the airline a real-time feed directly into the inventories of the top car rental companies - guaranteeing an unsurpassed level of availability and pricing to the users of [www.flyvlm.com](http://www.flyvlm.com).

Commenting on the agreement, Bobby Healy CTO of CarTrawler™ said "because [www.flyvlm.com](http://www.flyvlm.com) has been built to the highest technological standards, integrating the CarTrawler™ OTA XML based feed for car hire has been a small task. VLM Airlines are up and running with a significant incremental source of revenue within weeks."

Mr Rony Timmermans Executive Director Finance & Commerce of VLM Airlines said "We are delighted to once more lead the pack and choose a multi-supplier car hire solution that provides our customers with the best choice and best value, incorporating all the major car hire brands into our offer. With a route map as diverse as VLM Airlines, it was essential to have a multi-supplier offering, and the ease of integration into our selling process was a key factor in choosing CarTrawler™."

## About VLM Airlines

VLM Airlines started its activities in 1993 and offers on weekdays more than 100 flights to and from London City Airport, more than any other airline company. Destinations include Amsterdam, Antwerp, Brussels, Groningen, Isle of Man, Jersey, Liverpool, Luxemburg, Manchester and Rotterdam. There are also daily flights between Antwerp and Manchester, between Rotterdam and Hamburg, between Rotterdam and Manchester, and between Amsterdam and Groningen. During the summer, flights are offered from Rotterdam to the Channel Islands of Jersey and Guernsey. VLM Airlines also organises charter flights to various European destinations.

In 2006 the company recorded its ninth consecutive year of profitability. VLM Airlines currently employs over 425 people. In 2006 the number of passengers on VLM Airlines' flights rose by 9% compared to 2005 to 682,000 passengers.

In January 2006, VLM Airlines was named Regional Airline of the Year by Air Transport World magazine.

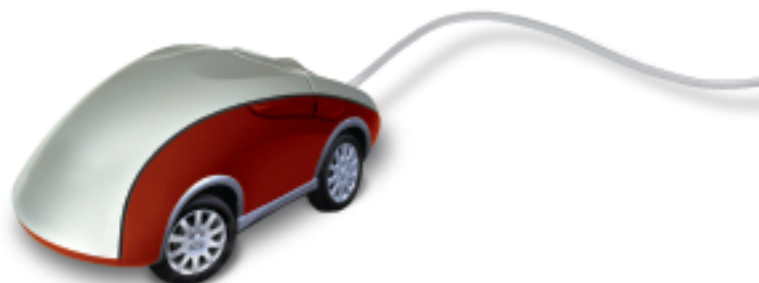
For further information and reservations please visit [www.flyvlm.com](http://www.flyvlm.com).

## About CarTrawler™

CarTrawler™ is a next generation, global car rental distribution system which provides a comprehensive solution to the airline industry. CarTrawler™ returns the largest selection of competitive car rental rates from the top car rental companies worldwide. Proven technology, coupled with the highest standards in the industry, allows airlines an exceptional source of ancillary revenue; naturally pairing flight itineraries with car rental.

### For further information please contact:

Press Relations  
CarTrawler™  
59 Terenure Road East  
Dublin 9  
Tel: 00 353 1 ???????  
Fax: 00 353 1 ???????  
Email: [press@cartrawler.com](mailto:press@cartrawler.com)





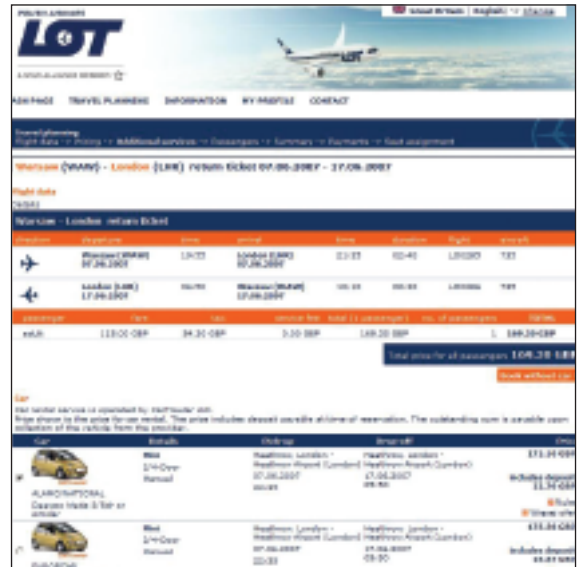
# LOT Polish Airlines Appoints CarTrawler™ for Strategic Car Hire Distribution Agreement

LOT Polish Airlines and CarTrawler™ the worlds fastest growing car rental distribution system have signed an 3 year agreement enabling the Star Alliance member airline to offer a dynamically packaged and standalone car rental for visitors to www.lot.com. Under the agreement LOT will use the CarTrawler™ distribution system to retrieve real-time inventory and pricing from over 450 car hire suppliers in over 134 countries worldwide including all destinations serviced by LOT.

This marks the very first time an airline has used a multi-supplier real-time feed directly into the inventories of the top car rental companies - guaranteeing an unsurpassed level of availability and quality to the users of www.lot.com. In a market plagued by supply and pricing inefficiencies, LOT will use the multi-supplier solution from CarTrawler™ to provide a superior level of availability and revenue management than traditional channels for car rental supply.

Commenting on the this development, Greg Turley CEO & Founder of CarTrawler™ said "Finally an airline can provide a reliable and highly lucrative ancillary service like car hire to its customers, without being restricted by long lead-in times and poor availability, which have traditionally made car hire a poor additional service. By using CarTrawler™, we are expecting LOT to achieve very significant improvements in ancillary revenue from their web channel, whilst providing their customers with a very important addition to their service."

Mr Radoslaw Dutkowski e-Commerce Manager said "LOT is particularly pleased to be the first airline to offer this superior car hire technology to our customers. We have consistently been a market leader in the introduction of passenger-focused, value-added services. With this agreement with CarTrawler™, LOT has once again proved its commitment to offering leading-edge car hire services to our customers."



## About LOT Polish Airlines

LOT Polish Airlines, Poland's national carrier, was founded in 1929 and is among the world's longest-established airlines. Based in Warsaw, the company employs over 3,000 people and offers direct flights to 57 destinations in 31 countries.

## About CarTrawler™

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### For further information please contact:

Rachel Dalton  
Rachel Dalton Communications  
106 Lower Baggot Street  
Dublin 4

Tel: 00 353 1 678 7990  
Fax: 00 353 1 678 7851  
Email: rdalton@rdcommunications.ie

