



News Release

GuestLogix launches first fully-integrated mobile POS with PIN PAD and printer for airlines

New device features most comprehensive payment and security industry certifications, including PCI PED 2.0 and PA-DSS

November 19, 2008 - ARAC 2008 CONFERENCE, BUDAPEST, Hungary - GuestLogix Inc. ([TSX-V:GXI](http://www.guestlogix.com)), the leading provider of on-board retail systems to the airline industry, today released its OnBoard PowerSeller™ 2, the Company's next generation mobile payment handheld. Designed and developed specifically for passenger travel environments, the mobile device, with its integrated PIN PAD, offers the most universal, cost-effective and secure method for managing and processing on-board sales transactions.

The new GuestLogix OnBoard PowerSeller™ 2 eliminates the need for other cumbersome payment devices on-board. It also allows flight attendants to quickly process credit and debit card and other forms of payment for refreshments, meals, in-flight entertainment, on-board shopping and duty-free goods. Whether the attendant needs to capture an electronic signature, scan product barcodes, process payment, or print a receipt or a ticket at the seat, the OnBoard PowerSeller™ 2 addresses all of these requirements and more with a single device.

"Our new handheld will appeal particularly to operators in Europe, the Middle East, and Asia Pacific markets, where the use of the Chip and PIN credit card processing method is steadily becoming the norm," said Tom Douramakos, President and CEO, GuestLogix. "As we facilitate a stronger push into rest of world markets in fiscal 2009, our customers and channel partners can feel confident that GuestLogix provides the most functional and compliant mobile payment solution available today."

The GuestLogix OnBoard PowerSeller™ 2 is the world's first fully-integrated comprehensive payment device that features printing, MSR, barcode scanning, IC card reading and EMV Level 2 secure Chip and PIN functionality, is PCI PED version 2.0 approved and complies with MasterCard TIP and TQM, and APACS Common Criteria. The unit sports a large touch screen interface for quick and easy use, and it supports a full spectrum of wireless communication technology, including Tri-band GSM/GPRS, WLAN 802.11 b/g and Bluetooth, to interface with other devices and services on-board. Complete specifications can be viewed at http://www.guestlogix.com/handheld_pos.html.

The handheld runs Microsoft Windows CE and Microsoft Windows Embedded with Silverlight, and comes with the industry-leading and PA-DSS certified Mobile Virtual Store™ POS software from GuestLogix. A removable long-life Li-Ion battery enables operators to process transactions for a complete working day on a single charge. The solution comes complete with device and battery charge cradle.

"We have developed our new device in conjunction with a major European carrier to ensure our solution answers the most rigorous payment scenarios and security requirements," said Jose-Manuel Aldomar, Vice President of Product Management at GuestLogix. "The integrated capability, combined with our enhanced POS software, is ultimately designed to speed up transaction payment processes and reduce card processing costs, while also providing passengers better service."

The GuestLogix OnBoard PowerSeller™ 2 is manufactured by GuestLogix's hardware partner ITWell in South Korea. The EMV Level 2 secure Chip and PIN functionality was provided by smart card technology and software provider Smart Technology Solutions in the United Kingdom.

About GuestLogix

GuestLogix (guestlogix.com) is the leading provider of on-board retail technology and solutions to the passenger travel industry. Through its proprietary Mobile Virtual Store™ platform, the Company provides air, rail and ferry operators the tools and products to become successful on-board retailers, enhance service and drive ancillary revenue growth. With a customer base consisting of world leading airlines such as American Airlines, Delta Air Lines, Southwest Airlines, US Airways, Ryanair, Brussels Airlines, Germanwings, TUIfly and Alaska Airlines, GuestLogix maintains agreements to serve more than a half billion passenger trips annually.

Forward-Looking Statements

This news release includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with GuestLogix' business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts, but reflect GuestLogix' current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risks and Uncertainties" in the Filing Statement filed on October 30, 2008 with the regulatory authorities. GuestLogix assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

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